



SERVING SCHOOLS SINCE 2014

We Help Schools Create **AWESOME** SOCIAL MEDIA

SOCIAL MEDIA MEMBERSHIP PROGRAM

BUILDING #SCHOOLPR EXCELLENCE, ONE POST AT A TIME!

Dawn transformed her school's social media presence with the help of the #SocialSchool4EDU membership program!

BEFORE

Minimal social media presence

Disengaged audience

Stressed with no place to start

AFTER

Flourishing, engaged social media channels with large reach

Receives ongoing tips, tricks, and best practices

Supportive community to bounce ideas and ask questions



Dawn Brauner
Communications Specialist
Portage Community School District

The **Social Media Crew for Schools** is one contributing factor to Dawn's school district's **social media presence and success.**



If you're looking to create systems for consistently telling your school's stories on platforms like Facebook, Twitter, and Instagram, than this program might be just what you need. We created this community to support, train, and inspire school PR professionals on social media.

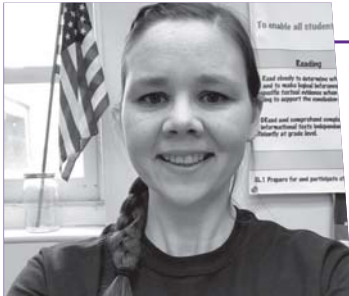
If you can dedicate 30-45 minutes every week to soaking up the latest social media tips, tricks, and shortcuts, you've come to the right place. If you enjoy self-paced learning, we've got your back. And if you appreciate having a sounding board when making decisions, this community is 100% the right place for you.

The **Social Media Crew for Schools** costs just **\$795 per year** (12 months) for your school or district. Designate the one person **MOST** involved with your day-to-day social media efforts. You can also choose to have two more people from your school join for no additional cost. After that, additional members from your school are \$200/year.

»» Join now: <https://www.socialschool4edu.com/services/membership-program/> ««



TESTIMONIALS FROM CREW MEMBERS



AMANDA KELLER, COMMUNITY RELATIONS/OUTREACH AND EAGLE ACADEMY COORDINATOR / WESTON SCHOOL DISTRICT

"I'm so grateful for this group and all the skills that can be learned through it! The reasoning I gave to my school was that it was cheaper to be part of this group than sending 3 members to a conference and the value is much greater!"

SARA FULLER / SUPERIOR PUBLIC SCHOOLS

"The networking is all worth it! A great place to bounce ideas off of each other and share our struggles and successes."



TONY SCHMIT - DISTRICT INFORMATION AND COMMUNICATIONS COORDINATOR / SCHOOL DISTRICT OF BELLEVILLE

"Bottom line is this group will help you arm yourself with skills to inform and engage your community with stories about the awesomeness that is going on in their schools. The ROI on this group is undeniable."

MEGHAN KULIG, COMMUNICATIONS DIRECTOR / REGIS SCHOOL

"I love the ability to get new ideas that will ultimately drive traffic to our social media sites. The opportunity to borrow great ideas (sometimes on a daily basis!) truly is priceless and makes my work more efficient and effective. Access to the members-only webinars is extremely valuable, too."



LORI MARINI, DISTRICT LEARNING COACH / NORTHERN OZAUKEE SCHOOL DISTRICT

"Not having a formal background in communications, I find this group to be my apprenticeship. I learn every day how to tweak what I am doing to promote our school district and in turn helping to educate our staff. Group members are knowledgeable, eager to help, and contribute. I do not feel awkward asking my simplistic questions

because others seem to have them too and there are people are answer them and fast! I could go on and on about the reasons I find this group valuable, but I will stop there!"