



#SocialSchool4EDU

SOCIAL MEDIA  
TRAINING  
FOR K12 SCHOOLS

# SOCIAL MEDIA BOOTCAMP



AT #SOCIALSCHOOL4EDU, WE TRAIN YOUR STAFF TO BE SOCIAL MEDIA STORYTELLERS SO YOU CAN **STAND OUT FROM OTHER SCHOOLS, CELEBRATE YOUR STUDENTS AND STAFF, AND REACH THOUSANDS IN YOUR COMMUNITY EVERY DAY.**

OUR 5-WEEK SOCIAL MEDIA BOOTCAMP PROGRAM IS DESIGNED FOR ALL SOCIAL MEDIA MANAGERS, WHETHER THEY'RE NEW TO THE JOB OR SEASONED VETERANS.

## WEEKLY AGENDA

- A **recorded video lesson** with a six-day window to view
- A **live Q&A** every Wednesday with the #SocialSchool4EDU trainers
- A **live "report out"** every Thursday to share with your peers and take action on what you've learned
- **24/7 access to a small, private Facebook group** with your fellow campers

## TOPICS COVERED

- **Week 1** – Developing the System
- **Week 2** – Working the System
- **Week 3** – Facebook / Facebook Live
- **Week 4** – Instagram / Instagram Stories
- **Week 5** – Twitter / YouTube / Video

## YOUR RESULTS

- ✓ Develop a system to save time and headaches
- ✓ Build content that lasts for months
- ✓ Set boundaries to provide balance
- ✓ Feel supported and less alone

**Each Social Media Bootcamp graduate is confidently equipped with everything they need to be a SUCCESSFUL SOCIAL MEDIA MANAGER for their school!**

**STOP being overwhelmed and START enjoying your job.**

Reserve your spot in our next session for just \$395.

**SIGN UP NOW!**