100 INSPIRING IDEAS for SCHOOL SOCIAL MEDIA POSTS

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These suggestions can be done as photos, videos, collages, slideshows and more!

TEACHERS

1. Video on why they love teaching
2. Sharing a unique talent
3. Selfies with your kids
4. Weekly teacher feature
5. Professional development stories
6. Celebrate employment milestones
7. Honor retirees
8. Tips for parents
9. Share cards and gifts received from students
10. The funniest thing a student has ever said

ELEMENTARY

11. Video of an obstacle course in phy ed
12. Jokes from students
13. Students reading the lunch menu
14. Kindergartners reading a short book
15. Fourth-graders sharing fun facts about their state
16. Share a PowerPoint presentation
17. Read self-written poetry
18. Fifth-graders using iPads for a quiz game via Kahoot!
19. Third-graders sharing what they learned this past week
20. Students helping students - mentoring/buddy programs

MIDDLE/HIGH SCHOOL

21. Video explaining his or her artwork
22. Seniors telling of their plans for life after graduation
23. Student speeches
24. A trip to a local nursing home to play games with residents
25. Band practice before an upcoming performance
26. Math students giving a weekly math problem to your fans
27. Foreign language students saying hi in that language
28. HS students sharing the between-class routine
29. Newly licensed drivers commit to not texting & driving
30. Freshman share their biggest fear about entering HS
31. Interviews with foreign exchange students
32. Drama practice followed by an invite to the performance
33. Choir singing a Christmas carol near the holidays
34. Seventh-graders introducing the basketball team
35. Juniors exploring the school swamp for biology class

ADMINISTRATION

36. Superintendent's weekly shout-out to an outstanding student
37. Principal sharing a teacher of the month
38. Superintendent taking a video tour of building project
39. Special video announcement from the School Board
40. Weekly interview of the principal by a student
41. #HallwayHug feature - snap a selfie with a student
42. Video interview a student, what are you learning about?
43. Take a photo of you having lunch with the kids
44. Share the little things that make your school awesome
45. Hide logo items around the school - fun for kids to find it!

TELLING OUR SCHOOL STORY

46. Top 10 reasons our school rocks
47. Newspaper story links
48. Alumni feature - "Where are they now?"
49. A day in the life of a student/teacher/principal
50. Senior walk
51. Teachers offer encouragement for test time
52. Series sharing what kids like most about the school
53. Parent/child reunited for military service
54. Special volunteer invites
55. Student of the week
56. Parent expressing what they love most about the your district
57. Local businesses give a good luck message for the big game
58. Customize your profile photo, ask followers to update theirs too

EVENTS & REMINDERS

59. Student invitation to a school fundraiser via a made-up song
60. Weekly calendar link
61. School lunch
62. Homecoming tunnel
63. Share local non-profit event invites
64. Fun dress up day reminders
65. Community fundraisers for families battling health issues

ATHLETICS

66. Athlete of the week
67. Score updates - use your school #hashtag!
68. Challenge fans to wear their school gear to the game
69. Thank the parents
70. Practice photos or videos
71. Video of victory song
72. Coaches comments after the big game
73. Fan of the week
74. Athletes share what teamwork has taught them

WEEKLY FEATURES

75. #MotivationMonday – Well known quote on a pic of your students
76. #ThoughtfulTuesday – Funny thought around your mascot
77. #TriviaTuesday – Ask question around your PBIS curriculum
78. #TransformationTuesday – Staff then and now
79. #MusicMonday – Ask your followers for their favorite summer tune
80. #WellnessWednesday – Share a favorite outdoor physical activity
81. #WisdomWednesday – Share your best advice
82. #TBT #ThrowbackThursday – Old yearbook photos
83. #ThankfulThursday – What teacher are you most thankful for?
84. #FlashbackFriday – Well performing posts from the past six months

SUMMER

85. Share an empty classroom, telling kids you miss them
86. Summer projects, remodeling and cleaning
87. Recognize staff who work year-round
88. Summer school
89. Video of someone opening up new boxes of material when they arrive.
90. Display artwork from the past year
91. Post lost-and-found items still at the school
92. Ask fans what they are reading
93. School supply list
94. Next year's district calendar link
95. First day of school reminder
96. Search out your school hashtag and reshare
97. Create a school pride contest
98. Ask your community about their summer vacation bucket list
99. Summer staff updates
100. Feature students in their summer jobs